



Pioneer Network Announces New Initiative, Creating Home: Advocating for Change in How and Where We Age

Taking a First Step to Creating Knowledgeable Consumers

Pioneer Network announces a new initiative to help promote consumer engagement with person-centered culture change values and principles as it relates to long-term care. This initiative would not have been possible without support from Picker Institute, which has a long history of recognizing the value of educating consumers.



About Picker Institute

Picker Institute (www.pickerinstitute.org) sponsors education and research in the field of patient-centered care in cooperation with educational institutions and other interested entities and individuals. The Institute's goal is to foster a broader understanding of the practical and theoretical implications of patient-centered care by approaching healthcare with a focus on the concerns of patients and other healthcare consumers. The eight Picker Principles of Patient-Centered Care embody Picker Institute's conviction that all patients deserve high-quality healthcare, and that patients' views and experiences are integral to efforts to improvement efforts.

The principles of patient-centered care are:

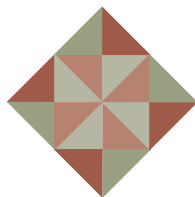
- ◆ respect for patients' values, preferences and expressed needs
- ◆ coordination and integration of care
- ◆ information communication and education
- ◆ physical comfort

- ◆ emotional support and alleviation of fear and anxiety
- ◆ involvement of family and friends
- ◆ continuity and transition
- ◆ access to care.

About This Project

Working in an historic, broad-based partnership with the American Association of Homes and Services for the Aging (AAHSA), the American College of Health Care Administrators (ACHCA), the American Health Care Association (AHCA), the American Medical Directors Association (AMDA), the Coalition of Geriatric Nursing Organizations (CGNO), and the National Consumer Voice for Quality Long-Term Care (NCCNHR), Pioneer Network will develop and disseminate packages of information targeted for the baby boomer generation—those faced now with long-term care decisions for their parents and those who may face these decisions for themselves one day. We hope these individuals will join us as promoters, supporters, and advocates for the culture change movement.

The goal of this project is to increase the knowledge of consumers about aging and culture change so that we, as a nation and in our communities, can provide responsive care and caring to both short- and long-term stay residents. With this transformation, older adults and their caregivers can express choice and practice self-determination in meaningful ways at every level of daily life as care needs change.



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Network

www.PioneerNetwork.net