

Changing the Culture of Long-Term Care Free Webinar Series



Changing the Culture of Long Term Care is a series of **three free webinars** aimed at promoting culture change in Georgia. It is an opportunity to explore the Culture Change movement, which is based on person-centered values and practices, where the voices of elders and those working with them always come first.

The webinars are based on the "Changing the Culture of Long-Term Care Symposiums" that took place in Georgia in 2010. The webinar goals and expected outcomes are:

- To build common knowledge and ensure an understanding of the principles of culture change and person-centered care in long-term care settings;
- To identify ways in which culture change is already occurring and can be fostered and nurtured in the near future;
- To identify and address concerns which regulatory agencies and legislators may be able to address so that culture change progress can continue; and
- To increase awareness, facilitate information sharing and promote partnerships between all stakeholders of aging services in Georgia.

April 14, April 21 & April 28, 2011

11:45 a.m. - 1:00 p.m. Free

Registration Links on page 2.

Please join
us for this
free webinar
series on
changing
the culture
of long-term
care!

These webinars are co-sponsored by the Georgia Division of Aging Services' Office of the State Long-Term Care Ombudsman, University of Georgia Institute of Gerontology, the Georgia Geriatric Education Center, the Georgia Council on Aging's Georgia for a Lifetime initiative, the Culture Change Network of Georgia, and the Division of Social Work at Valdosta State University.

Free Webinar Dates

April 14, April 21 & April 28, 2011 from 11:45 a.m. to 1:00 p.m.

Schedule

11:45 - 11:50 a.m. Introduction

11:50 a.m. - 12:45 p.m. Presentations

12: 45 - 1:-00 p.m. Questions & Answers

April 14

Registration Link: <http://www.regonline.com/changingthecultureoflongtermcarewebinarseries>

Introduction by **Melanie McNeil** - *State Long-Term Care Ombudsman, Georgia Division of Aging Services*

Presentation by **Rose Marie Fagan** - *Co-Founder & Founding Executive Director, Pioneer Network*

“Wanting to Dance When You’re Expected to March: Pioneering Approaches in Long-Term Care”

Q&A to follow

April 21

Registration Link: <http://www.regonline.com/demonstrationofsuccessfulmodelsarecipeforlivingwel>

Introduction by **Kathryn Fowler** - *Executive Director, Georgia Council on Aging, Georgia for a Lifetime initiative*

Presentation by **Karen Nichols** - *RN, NHA, Executive Director, The Cascades Verdae, Greenville, SC*

“Demonstration of Successful Models”

Q&A to follow

April 28

Registration Link: <http://www.regonline.com/celebratingthevisionforgeorgiaculturalchangeandper>

Introduction by **Walter Coffey**- *President & CEO, Aging Services of Georgia*

Presentation by **Kim McRae** - *Co-Founder & Coordinator, Culture Change Network of Georgia*

“Celebrating the Vision for Georgia”

Q&A to follow

The Q&A Panel will include:

Walter Coffey, *President & CEO, Aging Services of Georgia*

Kathryn Fowler, *Executive Director, Georgia Council on Aging, Georgia for a Lifetime initiative*

Anne Glass, Ph.D., *University of Georgia Institute of Gerontology Assistant Director and Professor*

Melanie McNeil, *State Long-Term Care Ombudsman, Georgia Division of Aging Services*

Kim McRae, *Co-Founder & Coordinator, Culture Change Network of Georgia*

Registration

Registration is required to view these webinars. They are brought to you by Three Rivers Area Health Education Center through HealthTec^{dl}, Distance Learning for Georgia Health Nonprofits, and are funded in part by a grant from Healthcare Georgia Foundation. *Please note that each session has a different registration link.*

Changing the Culture of Long-Term Care

CEUs Available

1.2 Contact Hours - Three Rivers AHEC is an approved provider of continuing nursing education by the Georgia Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Social Work

For each webinar attended: Continuing education credits will be available to social work attendees. You can obtain 1.25 continuing education hours for attending one of the presentations. If you wish to receive continuing education credit, please provide the last 4 digits of your social security number on the survey following the webinar. Contact Dr. Martha Giddings at Valdosta State School of Social Work via email at mgidding@valdosta.edu with any questions regarding the social work CEUs.

Culture Change Resources

Culture Change Network Of Georgia
<http://www.culturechange.org>

Pioneer Network
<http://www.pioneernetwork.net>

Old Age in a New Age - The Promise of Transformative Nursing Homes
Beth Baker, Vanderbilt University Press, 2007

The Journey of Life
Thomas R. Cole, Cambridge University Press, 1992

What are Old People For?
How Elders Will Save the World
Bill Thomas, Vanderwyk & Burnham, 2004

Culture Change in Long-Term Care
Audrey Weiner & Judah Ronch, Routledge, 2003

We Want Real Care Now
A social networking campaign to advance person-centered approaches to long-term care.
<http://www.changingaging.org/2010/06/29/real-care-now>

A Place to Live (video)
Part 2: <http://www.youtube.com/watch?v=ajj9MBQsZik>
Part 3: <http://www.youtube.com/watch?v=o2L8qCPox6c>

Keynote Speaker: Rose Marie Fagan

Rose Marie Fagan is a Co-Founder and the founding Executive Director of the Pioneer Network, a National Network of individuals who are transforming the culture of aging for the 21st Century. Fagan coordinated the seminal meeting of Pioneers in 1997 in Rochester, co-authored the widely disseminated final report of that historic occasion, and has since coordinated annual national pioneer conferences annually, which have grown to include over 1000 people from 48 states and 5 countries. Having begun her work in long term care as Director of the Monroe County (NY) Long Term Care Ombudsman Program, Fagan now speaks all over the nation on nursing home culture change and helps educate the staff of facilities in implementing change, serves as a resource to states forming statewide networks for culture change, and educates consumers about person-centered care and their role as a change agent.



Keynote Speaker: Karen Nichols

Karen Nichols, RN, NHA, is an innovative manager with over 13 years experience in senior living management and is currently the Executive Director for The Cascades Verdae, a continuing care retirement community in Greenville, S.C. A pioneer in the culture change movement, she was given the opportunity to design, build and operate the cottages at Brushy Creek, a community of 144 elders requiring a skilled level of care. They reside within 12 cottage homes, each housing 12 elders.



She served as the Village Mentor/Administrator and developed a strong community reputation for exceptional quality-of-care and was responsible for operations during the community's transition from Roger Huntington Nursing Center to its new location at Brushy Creek.

Nichols served as the Coordinator for the Coalition for Culture Change in South Carolina (Eden Alternative Coalition) for three years, and has participated in several coalitions with the Association of Households International to champion culture change throughout the nation.

Keynote Speaker: Kim McRae

Kim McRae comes to long-term care, culture change and person-centered living through an 11 year history as a family caregiver and a consumer of aging services. Experiencing first-hand the system as it is, and wanting better for her mother, Barbara, who had Lewy Body dementia, Kim has been studying dementia care, long-term care and how to improve quality of life for elders for more than eight years.



With a B.A. in Journalism/Advertising from the University of North Carolina at Chapel Hill, a background in consumer marketing, PR and advertising, and a deep desire to help others, Kim has become a Family Caregiver Turned Advocate. Kim promotes and champions person-centered aging services, humanizing dementia care and culture change.

In addition to her work with her company Have a Good Life (www.HaveAGoodLife.com), she serves on the Marketing and Communications Committee and the National Coalitions Committee of the Pioneer Network. She is a member of the National Assisted Living Disclosure Collaborative. She is on the Board of Directors of the Consumer Consortium on Assisted Living, and she is the Co-founder and Coordinator of the Culture Change Network of Georgia (www.CultureChangeGA.org).

Webinar Co-Sponsors

Georgia Division of Aging Services' Office of the State Long-Term Care Ombudsman

The Office of the State Long-Term Care Ombudsman (Georgia) seeks to improve the quality of life for residents of long-term care facilities (nursing homes, intermediate care facilities for the mentally challenged, personal care homes, and community living arrangements). The State Office certifies and trains community ombudsmen who work to resolve concerns of long-term care facility residents statewide. They emphasize residents' wishes in assisting to resolve problems.

<http://www.georgiaombudsman.org>

The University of Georgia Institute of Gerontology

The Institute is charged to initiate, maintain, and collaborate in instruction, research, and outreach associated with aging and the aged. Established in 1964, the Institute of Gerontology joined the College of Public Health in 2005.

<http://www.publichealth.uga.edu/geron>

Georgia Geriatric Education Center

The GGEC is a statewide effort designed to provide access to the latest resources and training about best practices in gerontology and geriatrics by providing continuing education for Georgia's health care community. (CEUs and/or CMEs are available for online and on-site courses.) The Center also provides opportunities for health care professionals practicing in under-served areas of Georgia and for the training of minority faculty and health care professionals throughout the state.

<http://www.training.geron.uga.edu>

Georgia Council on Aging (Georgia for a Lifetime)

The Georgia Council on Aging advises state government about issues of concern to older Georgians, educates, advises, informs and make recommendations concerning programs for Georgia's elderly and advocates with and on behalf of older Georgians and their families. In 2008, the General Assembly authorized the Council to conduct the Georgia for a Lifetime special initiative, providing the research, policy analysis, ideas and practical tools necessary to help local Georgia communities become more livable and workable for older adults.

<http://www.gcoa.org/GALifetime.htm>

Culture Change Network of Georgia

The Culture Change Network of Georgia is a group of dedicated supporters and stakeholders working as partners to promote and foster culture change to improve the quality of life for older Georgians in all settings where aging services are delivered. Their mission is to build common knowledge, support, commitment and relationships among those represented, and to coordinate with other existing groups that have similar goals and interests.

<http://www.culturechange.org>

Valdosta State University Division of Social Work

The Social Work program at Valdosta State University prepares students for a career in professional social work practice. The advanced generalist curriculum provides students with the knowledge, values, ethics, and skills to engage in multi-level practice with individuals, families, organizations and communities.

<http://www.valdosta.edu/sowk>