

History of the Culture Change Network of Georgia (as of February, 2010)

Significant Activities in 2008

- In 2008 we started building our group of advisory partners comprised of representatives from aging services providers including nursing homes, assisted living, HUD/affordable housing, HCBS, hospice, adult day, and CCRCs. Others advisory partners included staff from government agencies including CMS, DCH, ORS, DAS, Ombudsman, Georgia Council on Aging, AAAs; organizations including gmcf, Alzheimer's Association, GHCA; higher education including GSU, UGA, the Rosalynn Carter Institute; as well as gerontologists and other leaders outside the state of Georgia.
- The Culture Change Network of Georgia website was developed and went "live" (www.culturechangegea.org).
- Two issues of the newsletter *Transformations: Celebrating Culture Change* were developed and disseminated.
- In September 2008 we held our 1st Annual CCNG Summit, "Many Paths to Person-Centered Care", featuring Carmen Bowman (national culture change leader) and Peter Notarstefano (Director of Home and Community Based Services, AAHSA).
- In October 2008 we held the "Person Centered Dementia Care Conference," featuring Karen Love (Managing Director, Center for Excellence in Assisted Living) and Richard Taylor, Ph.D. (Alzheimer's advocate and author).

2008 ~ Specifics

January 31, 2008	Walter Coffey and Kim McRae met to discuss starting the CCNG
February 21, 2008	1 st Culture Change Advisory Group Meeting
April 1, 2008	Website went live
April 16, 2008	Aging Services of Georgia Annual Conference Kim McRae presented "What Is Culture Change?"
April 28, 2008	CCNGA Advisory Group Meeting
June 27, 2008	CCNGA Advisory Group Meeting
August 4, 2008	CCNGA Advisory Group Meeting
August 28, 2008	Kim McRae and Zandra Matthews presented at Aging Services of Georgia Service Coordinator Conference
September 4, 2008	1 st Annual Culture Change Network of Georgia Summit "Many Paths to Person-Centered Care" Carmen Bowman and Peter Notarstefano (this was video taped)
October 5, 2008	Kim McRae and Zandra Matthews presented to Dutch Exchange Group "What Is Culture Change?"
October 23, 2008	Kim McRae presents at ARC Retreat on CC
October 24, 2008	Person-Centered Dementia Care Conference

October 29 – 30, 2008	Richard Taylor and Karen Love (this was video taped) Wesley Woods Newnan Kim McRae did workshops
November 25, 2008	Carlyle Place Kim McRae did presentations
December 2, 2008	CCNGA Advisory Group Meeting

Transformations #1 and Transformations #2

Significant Activities in 2009

- In 2009 we continued building our advisory partners and holding meetings.
- We continued to participate in the national Pioneer Network state coalition calls. We led a call about the importance of expanding culture change into the continuum of care, and led a call on the critical needs to reach out to consumers.
- We continued to introduce culture change into all realms of the continuum (affordable housing and adult day services are examples of our current areas of focus).
- We hosted a “group listening” event for the three-part Pioneer Network Small House webinar series.
- On April 29th, with Linda Kluge and Kim McRae, we presented the nationally known “**Tale of Transformation**” workshop which we expanded to be applicable to the continuum of aging services.
- On April 30th, culture change and person-centered dementia care were the focus of the afternoon session of the Assisted Living Symposium “**Exemplars of Excellence**” with Karen Love and Kim McRae.
- The participants of AgingServicesNEXT (leadership development program) received a culture change presentation in May.
- On June 9th, we co-sponsored a presentation by Richard Taylor, Ph.D. on “**Maintaining Your Life’s Purpose**” with The Center for Positive Aging.
- We held the **2nd Annual Culture Change Summit** on October 15th. National presenters Steve Shields, Alice Truluck and Karen Stobbe provided a meaningful and fulfilling day with 170 attendees. The Governor proclaimed October 15th Culture Change Day in Georgia.
- A pre-summit Thought Leaders Gathering, “**Preparing for Georgia’s Aging Population**” was held at the Capitol.
- Georgia was chosen as one of three states to participate in the national “Creating Home: Advocating for Change in How and Where We Age” grant project spearheaded by the Pioneer Network in collaboration with other national organizations.

2009 ~ Specifics

January 7, 2009	CCNGA Advisory Group Conference Call
February 10, 2009	Pioneer Network National Coalition Conference Call Kim McRae and Walter Coffey led discussion on “The Continuum”
February 10, 2009	Aging Services of Georgia Quarterly Luncheon Hospitality (a culture change topic)
February 12, 2009	CCNGA Advisory Group Meeting
March 1, 2009	Richard Taylor to Presbyterian Village (snowed out)
March 2, 2009	Richard Taylor at Philips Towers (this was video taped)
March 5, 2009	Elderly Housing Symposium Kim McRae spoke on Culture Change in Affordable Housing
March 5, 2009	Weinstein Center Kim McRae presented on Culture Change
March 5, 2009*	Pioneer Network Small House Webinar Group Listening
March 12, 2009*	hosted by Alzheimer’s Assoc. GA
March 19, 2009*	(* this was a series)
March 30-31, 2009	Aging Services of Georgia and SC Annual in Augusta Kim McRae presented with Alice Truluck
April 29, 2009	“A Tale of Transformation: 4 Stages To Tell The Story” Kim McRae presented with Linda Kluge
April 30, 2009	Assisted Living Symposium ~ “Exemplars of Excellence” Karen Love and Kim McRae (this was video taped)
May 20, 2009	Aging Services NEXT Kim McRae presented on Culture Change
June 3, 2009	CCNGA Advisory Group Meeting
June 7, 2009	Richard Taylor at Presbyterian Village (this was video taped + interview with residents)
June 9, 2009	Richard Taylor with Lutheran (this was video taped)
June 10, 2009*	Pioneer Network/CMS Webinar Series GROUP LISTENING
June 17, 2009*	(*this was a series)
June 17, 2009	Care Transitions Meeting at Piedmont (working to integrate CC into the mix)
August 11 – 14, 2009	Pioneer Network Conference in Little Rock, Ark
August 19, 2009	Walter Coffey and Kim McRae met with GHCA
August 28, 2009	CCNGA Advisory Group Meeting
September 23, 2009	CASP/CLASP Kim McRae presented CC
September 29, 2009	CCNGA Advisory Group Conference Call
October 1, 2009	Aging Services of Georgia Quarterly Luncheon Adult Day Forum ~ Kim McRae presented CC, Started “Translating Artifacts” project for Adult Day

October 14, 2009	Gathering of Georgia Thought Leaders in Aging: Preparing for Georgia's Aging Population at the Capitol
October 15, 2009	2 nd Annual Culture Change Network of Georgia Summit Changing Lives through Culture Change: Preparing for Our Aging Population Steve Shields, Alice Truluck, Karen Stobbe
October 28, 2009	Proclamation from the Governor CCNGA Advisory Group Meeting PICKER PILOT PROJECT

Additional CC Activities IN 2009

PHI Coaching Supervision
 Nancy Kriseman Webinar
 Tie In with Consumer ~ Center for Positive Aging
 Attempting to Tie In CC into AL Legislation
 Monthly PN Coalition Calls (we have led several of these)
 Picker Project – PILOT
 CCAL – Consumer Consortium on Assisted Living
 National Assisted Living Disclosure Collaborative
 Person-Centered Care in Assisted Living – Paper and Gathering
 Focus on CC in The CONTINUUM
 “Helping a Loved One with Dementia” presentations with PV
 (all had CC component for consumers)

2010 So Far...

January 11, 2010	Presentation of “Development and Focus of Culture Change in Georgia” by Walter Coffey to his AAHSA colleagues in other states at national meeting
January 21, 2010	GHCA Conference, “Regulations and Transformation: The Perfect Combination for Culture Change” Presentation by Kim McRae and Alfreda Walker
January 26, 2010*	Webinar Series from 2 nd Summit (* series) “Setting the Stage for Culture Change: Preparing for Our Aging Population” Kim McRae “Overview of Culture Change & Person-Centered Care” Karen Stobbe “Dementia and Communication” Steve Shields “Vision and Leadership” Karen Nichols “Implementation, "How To . . ." & Celebrating Success
January 27, 2010*	
February 3, 2010*	
February 10, 2020*	

Upcoming in 2010

February 11, 2010

“Creating Home in the Nursing Home II: A National Symposium on Culture Change and the Food and Dining Requirements,” a joint collaboration by Pioneer Network and CMS. Kim to attend.

February 18, 2010

Elderly Housing Symposium. Kim to present.

February 26, 2010

Adult Day Symposium. Kim to present.

March 22-24, 2010

Aging Services of Georgia Conference

Aging Services of GA, March 22 – 24, Kim to present

“Person-centered Care Throughout the Continuum”

April 14-16, 2010

HUD/SAHMA. Kim to present.

April 29, 2010

AL Symposium. Kim to present.

August

Pioneer Network Conference. Kim to present.

September

National State Units on Aging (NASUA) Joint Conference with National Home and Community Based Services Conference ~ in conjunction with GGS. Kim and Walter to present.

October

3rd Annual Culture Change Network of GA Summit

2010 Strategic Planning “Retreat”

Developing Task Groups

- * Communication

- * Outreach

- * Funding

- * Focus Areas by “Venue” (Adult Day, Affordable Housing, Assisted Living, Dementia Specific...)

Website: Update/Add Focus Areas by “Venue” (see above)/Special Projects section

GET FOLKS TO TELL THEIR STORIES (per survey from IL PN Coalition?)

“Culture Change Connection”

Video Training from 1st Summit

Expanding Picker – 2010 “The Year of the Consumer”

3rd Annual Summit

Humanize Dementia Care Now ~ Richard Taylor video “Be With Me TODAY”

Related Organizations & Involvement

Pioneer Network National Coalition Marketing Calls
Pioneer Network National Coalition Committee Calls
Pioneer Network Marketing and Communications Committee
Pioneer Network Legacy Committee
Pioneer Network Humanize Dementia Care Now (Richard Taylor)
Pioneer Network Conference Review
Picker Pilot (Phase I) ~
Consumer Consortium on Assisted Living (CCAL)
CCAL Website Committee
Center for Excellence in Assisted Living (CEAL)
National Assisted Living Disclosure Collaborative Workgroup

Instrumenting Culture Change in Affordable Housing
Instrumenting Culture Change in Adult Day
NTEN (Conference for Non-profit marketing and social media)
Advancing Care Transitions
PN/CMS Food and Dining
Wesley Woods Center at Emory
Design and Technology for Healthy Aging (DATHA) Initiative at GA Tech
Center for Positive Aging